

## CASE STUDY

# HOW A F500 COMPANY REDUCED RISK AND IDENTIFIED CLEANING SAVINGS IN 90 DAYS

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## SUMMARY & CHALLENGES

With the COVID-19 pandemic, the company had increased their cleaning budget to ensure a safe and healthy environment for essential employees. With the upcoming re-opening of their offices, they identified a need for a solution that could help them with the following:

- 1 Track Compliance for Reduced Risk:** They needed an audit trail of every cleaning to ensure compliance with government regulations.
- 2 Vendor Accountability:** They needed agnostic data for when cleaning standards were not met in their workplaces and facilities.
- 3 Cost Control:** They needed a better way to understand and measure overall cleaning frequency and costs associated with their standards.

While they initially reviewed cleaning partner technologies, they realized the need for an internal agnostic technology solution to ensure accountability with vendors.

## EVALUATION & SOLUTION

After evaluating several technology solutions they selected CrowdComfort Cleaning Maps & Analytics due to its ease of use by cleaning staff and advanced real-time and location based reporting capabilities.

CrowdComfort digitized their floor plans, trained cleaning staff including vendors and built custom dashboards to drive time to value in less than 30 days.

Within 90 days, they had over 12000+ cleaning data points to begin analyzing their cleaning efforts and vendor performance.

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## THE RESULTS

The data identified significant improvements to their cleaning protocols that will help them reduce risk through compliance and yield overall cleaning cost savings.

With the technology in place, it has helped them in following areas:

- **Better Communication with Vendors:** With transparent data, they've been able to create better, tighter relationship with cleaning partners.
- **Quicker Resolution of Compliance:** In real-time they are able to identify and receive quicker resolution to cleaning compliance issues.
- **Reduce Over-Cleaning:** Based on their cleaning standards by location, they have been able to identify spaces that can be cleaned less, unlocking significant potential savings within their budget.

17%

of all cleanings were *out of compliance* with cleaning standards and thresholds

\$187,000

In *estimated cost savings* from cleaning efficiency across entire square footage



CrowdComfort

### CONTACT US

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CrowdComfort helps organizations create an exceptional workplace experience. CrowdComfort's mobile app and analytics enables employees, facilities management teams and third-party vendors to collaborate on workplace requests, streamlining operations to ensure a safe and productive work environment. During COVID-19, CrowdComfort is helping organizations digitize their cleaning efforts for safe and clean workplace re-entry.

Trusted by a growing list of the Fortune 1000, customers can resolve service requests 4x faster, decrease facilities costs by up to \$0.40 per square foot annually, earn employee satisfaction scores of over 97% and reduce risk with a complete cleaning audit trail based on OSHA & CDC guidance and government regulations.